



TAY HERITAGE COMMITTEE

Minutes
April 5, 2018

Present: Mr. Terry Fegarty, Chair
Mr. Stan O'Connor, Committee Member
Mrs. Susan Lucas, Committee Member
Mr. John Todd, Committee Member
Mrs. Catherine Root, Council Representative

Regrets: Mr. Matthew Heffer, Committee Member

Staff Present: Steve Farquharson, Director of Planning & Development
Cyndi Bonneville, Administrative Assistant

1. **Call to Order**

The Chair called the meeting to order at 3:00 p.m.

2. **Acceptance of Agenda**

Moved By: Susan Lucas

Seconded By: Councillor Root

That the Agenda be with the following additions:

- **5.6 – Verbal Report from Councillor Root – Use of Historic Street Names**
- **5.7 – Verbal Report from the Chair– Re: 2018 Driving Tour Carried.**

3. **Conflicts of Interest**

None were declared.

4. **Adoption of Minutes**

4.1 **Moved By: Susan Lucas**

Seconded By: Stan O'Connor

**That the minutes of the March 15, 2018 be adopted as amended.
Carried.**

5. **New & Unfinished Business**

5.1 **Verbal Report from the Chair - Heritage Evaluation Report, Waverley School**

The Chair spoke to the draft heritage evaluation report and advised that the owner was in agreement to exclude the hardwood floors from the list of interior heritage attributes. The Committee reviewed the registration process and following discussion, concluded that the evaluation report be approved, and further that the report be provided to staff for processing with anticipation of designation by year end.

Moved By: Susan Lucas

Seconded By: John Todd

That the Evaluation Report for the Waverley School be approved; and

Further that the report be presented to Council for consideration at the May Council meeting.

Carried.

5.2 Verbal Report from Chair - Century House Number Program Rollout

The Chair questioned how to encourage enquires and sales in regard to the Century House Number Program. Staff presented the Committee with the option of conducting a direct mail out to eligible properties as opposed to providing information regarding the program in a tax bill insert.

Following discussion the Committee agreed that a letter to eligible owners is preferred, and if possible, a small write-up outlining the program be included in a tax bill insert. The Chair will create a draft letter for consideration and staff will research data to identify century homes in the rural area.

5.3 Verbal Report from Chair - Historic Street Sign Program Rollout

The Chair questioned marketing techniques to promote the Historic Street Sign Program. It was suggested that pictures of those in attendance during installation of a historic street sign be posted to the Township's website.

Following discussion, the Committee agreed that the Chair arrange to meet with Communications Staff, Lynn Racicot, for media coverage and that the Planner be provided with images to update the Port McNicoll historic district boundaries.

5.4 Verbal Report from the Chair – Doors Open Simcoe Update

Councillor Root provided an update on Doors Open Simcoe, noting there is still an opportunity for Tay to participate and that the County of Simcoe will provide advertising. Discussion ensued with respect to financial obligations, if local municipalities are participating and if there is significant representation of historic homes.

It was agreed before committing to the event that the Chair prepare and circulate a list of designated properties to determine if there is an interest, and that surrounding municipalities be contacted to determine their involvement.

5.5 Verbal Report from the Chair – Re: Participation in “Four Jewels of Georgian Bay” Program

The Chair advised that the 4 Jewels of Georgian Bay DVD will be available for purchase in May and queried if copies can be sold at the municipal office and libraries.

Other venues were discussed and the Director agreed that the DVD's be on display for sale at the municipal office and that members speak with the Library, CEO to seek permission to sell DVD's at the library branches.

5.6 Verbal Report from Councillor Root – Re: Use of Historic Street Names

Committee members advised that the spelling of McDermitt is incorrect and questioned the process with respect to assigning street names. For the Committee's information the Director highlighted the process utilized by the Township when selecting a street name.

5.7 Verbal Report from the Chair – Re: 2018 Driving Tour

The Chair advised that staff inquired if the Committee would like to advertise the 2018 Driving Tour in the upcoming Recreation Guide. Following discussion, the Committee agreed that quotes for coloured copies be obtained and members consider the route and ticket price for discussion at the next meeting.

6. For Your Information

6.1 2018 Ontario Heritage Conference

The Committee received the 2018 Ontario Heritage Conference invite for information.

6.2 Building Your Heritage Register Workshop – Tiny Township

The Committee received an invitation to attend Tiny's Heritage Advisory Committee "Building Your Heritage Register Workshop". Members interested in attending are to contact the Director of Planning & Development.

7. Adjournment and Next Meeting

Moved By: Councillor Root

Seconded By: Stan O'Connor

That the meeting adjourn at 4:00 p.m.

Carried.

The next meeting to be held at 3:00 p.m. on Thursday, May 3, 2018.

Terry Fegarty, Heritage Committee Chair