TAY HERITAGE COMMITTEE

P O Box 100, 450 Park Street, Victoria Harbour, ON L0K 2A0

Minutes

June 1st, 2017

Present: Steve Farquharson, Director of Planning & Development
Mr. Terry Fegarty, Chair
Mrs. Catherine Root, Council Representative
Mr. John Todd, Committee Member
Mr. Allan Mantel, Committee Member
Mr. Matthew Heffer, Committee Member
Mr. Stan O'Connor, Committee Member

Regrets: Mrs. Susan Lucas, Committee Member

Staff Present: Treena Clark, Recording Secretary

1. Call to Order

Mr. Fegarty called the meeting to order at 5:00 p.m.

2. Conflicts of Interest

None

3. Adoption of Minutes

The Committee members reviewed the May 4, 2017 Minutes including changes as Amended.

Motion by Mr. Todd and seconded by Mr. Fegarty:
That the Amended Minutes of May 4, 2017 be adopted.
CARRIED.

4. Business Arising From the Minutes

At the June 28, 2017 Council meeting, the Heritage Plaque designating 200 Cherry Street will be presented to Mr. Terry Fegarty to improve the profile of the Heritage Committee. Lynn Racicot will take pictures and prepare a media release.

5. For Your Information

5.1 Mr. Fegarty reported to the Committee members that a letter was received from Robert Lamb, CAO to thank the Heritage Committee for their suggestions of the location of the mural for the Community Mural Project. Council has decided that the location will be in Victoria Harbour near the waterfront gazebo and Foodland grassy area.

5.2 Mr. Fegarty reported to the Committee that he sent a letter to Father John Knox expressing our thanks for guiding our tour of the Martyrs' Shrine on May 6, 2017.

5.3 Mr. Fegarty reported that he has spent some time with Mr. James McCannell with regards to recording the history of his family in Port McNicoll. The McCannell family immigrated to Canada from Scotland in 1852. Mr. McCannell is 101 years old and the Heritage Committee would like to spend more time with him to gather material for the Tay Heritage blog.

5.4 Mr. Fegarty reported that he is expecting a shipment of CD discs from videographer Hugh Dimiline who last summer created a 3 disc documentary video representing the four Municipalities, called the "Jewels of Georgian Bay". Once received, the Committee will join with representatives of other stakeholders to discuss the option to sell and to determine the selling price.

5.5 Mr. Todd shared with the Committee a story about Wendat of Detroit, as a family member from New Hampshire was searching for their great grandfather. Mr. Todd assisted with the research going back some 350 years. The family will visit our Township in September to walk the ground of their forefathers.

6. New and Unfinished Business

6.1 Update-Heritage Street Signs – RFP & Waverley location

The RFP will be presented to Council on June 28, 2017 to locate a successful vendor; the installation of the street signs will be delayed until the fall of 2017. Councilor Root and Mr. Fegarty advised the Committee that no artist concept or graphics are available but anticipate that the vendors may provide such in their proposal.

Mr. Fegarty explained to the Committee that proposed changes to the Historic district in Port McNicoll may require a revised design for this area. Mr. Farquharson advised that he is trying to find the location of GIS files and Mr. Fegarty will supply Mr. Farquharson with proposed changes.

A discussion took place about the communication plan once mapping is complete. Mr. Heffer recommended that if there is a delay on signs, then there will be a delay in the communication release.

Councilor Root noted that installation of some street signs in Waverley may take longer as their location on County roads likely will require the approval of the County of Simcoe and the Ministry of Transportation. The Committee recognizes that installation of these signs may have to be postponed until 2018. The Committee agreed to forge ahead in 2017 with the other 3 Districts and to consider using any surplus funds in 2017 toward wayfinding signs for the Victoria Harbour Range Light.

6.2 Update– Century House Number Program Sub-Committee

Jonathan Pauk, 2016 Summer Planning student completed a web survey for Canadian and American examples of various types of heritage house plaques. A design for the Tay application requires someone with a background for graphic design work.

Mr. Farquharson stated that there is no budget for outside services; Mr. Farquharson will contact internal departments and email if resources are available. Mr. Todd suggested

that Mr. Fegarty contact the Town of Midland and/or the Midland Heritage Committee for advice in this area and report back to the next meeting.

The RFP for the heritage street signs includes a component asking for a quote on the century house numbers. Once available, the Committee can determine a selling price for these plaques.

Mr. Fegarty advised that he has contacted Heritage Toronto for a template copy of their fillable application .pdf form. He will use it to develop a draft for use in Tay, to include the selling price.

Once the Committee has approved the draft, Mr. Farquharson will follow-up with Daryl O'Shea to develop an application form for our needs.

Mr. Fegarty advised that Planning and Development has created a spreadsheet detailing a list of 100 year old properties within the 4 settlement areas but the list does not include properties in Rural Tay. Mr. Farquharson will follow-up at next meeting with a list.

6.3 Additional QR signs

As per last meeting, Mr. Heffer brought forward a suggestion to the Committee members to investigate the usage of the current signs before committing to install some 20 more additional signs at $50.00 per sign. Mr. Fegarty provided the Committee members with statistics to date from installation of the signs in February 2016. In particular:

- A total of 2,361 views, averaging 124 views per site and 157 views per month.
- The most popular were 549 views for CPR Port McNicoll Terminal site, 300 views for Georgian Bay Lumber Mill, Coldwater Road in Waubaushene and 141 views for the Bonar Church in Port McNicoll.
- The lowest number was 6 views for the Swan House on Vasey Road as there is no pedestrian traffic at this sign location. Mr. Fegarty will send stats to the Committee via email. Mr. Farquharson advised the Committee that there may be no funds available in the budget to purchase additional QR signs in 2017, and that Council is not required to approve such as funding is not part of the RFP.

6.4 Update-Tay Heritage Driving Tour – Media Release & Poster

With the assistance of Lynn Racicot an 8.5 X 11 poster was developed and will be posted in July at 5 Community boards; the summer students will assist. Committee members will distribute the posters at local private businesses and the website will be updated. Mr. Fegarty will provide a list of locations and request volunteers to help distribute them. Mr. Fegarty requested that the Range Light location be open to the rally participants and that it be cleaned inside and out, prior to the event in August. Mr. Farquharson will follow-up with Public Works to schedule clean-up.

6.5 Update – Social Media

Mr. Fegarty, Mr. Todd and Mr. Heffer met with Lynn Racicot to discuss media assistance for the Committee and agreed that she will assist with announcements, starting with the Driving Tour, 200 Cherry Street, Street/QR signs and Century House Numbers.

6.6 Update – Range Light

Ms. Clark updated that illumination for the Range Light has been installed and working.

6.7 Update – School Project & Huronia Museum Program Information

A Committee discussion took place to decide if this item is a relevant initiative for the Committee and should remain as an Agenda item. The Committee decided to defer further action to the Fall 2017 school term.

6.8 Waubaushene Community Centre Committee Letter

The Heritage Committee has drafted, finalized and mailed a letter to Council in support of an initiative by the Waubaushene Community Centre Committee. This initiative is to request that Council express an interest to the Simcoe County School Board in their disposition of their school property in Waubaushene. Mr. Fegarty will provide the final version of the letter to the Committee.

6.9 Canada 150 Celebrations

Arrangements will be made with Bryan Anderson to set-up a Heritage table on June 24 at the Oakwood Community Centre to be involved with the Canada Day celebrations and display Heritage pictures and artifacts. Mr. Todd will make arrangements with Ms. Clark to obtain pictures and backboard. Ms. Lucas will be available to assist during the event. Mr. Todd, Ms. Lucas, Mr. Mantel and Mr. Fegarty have committed to represent the Heritage Committee.

7. Adjournment and Next Meeting

The meeting was adjourned at 6:30 p.m. moved by Mr. Todd and seconded by Mr. Heffer.

Next meeting to be held at 5:00 p.m. on Thursday, July 6, 2017

_____
Terry Fegarty, Heritage Committee Chair

Recording Secretary, Ms. Clark